



**Why Join the E. EXCEL® Club of Excellence?**

**The Easiest Way to Join E. EXCEL® Is Here!**

**E. EXCEL® Starter Kits to “Excelerate” Product Sharing!**

# Why Join the E. EXCEL® Club of Excellence?

## ① Preferential Pricing: Enjoy COE pricing!

**10% OFF** • 10% off your product purchases from wholesale prices! ‡

## ② Subscription Orders: A specially designed combination of products only available to COE members!



- Each pack is priced at an additional 10% discount, which equals a 20% discount off of wholesale pricing.
- The option to re-order one of these packs on a monthly basis through Subscribe & Save or Business Orders are only available to COE Members!

## ③ Product Assurance: Convenience and flexibility are important to our COE members!



- Choose your personalized Subscribe and Save pack and it will be processed by the end of the day on the 5<sup>th</sup> or 15<sup>th</sup> of every month.

OR

- Select your Business order for 100 CV or more. If no order is placed for 100 CV or more by the 25<sup>th</sup> of the month, you will receive your pre-selected business order.

## ④ Preferred Customer Bonuses: 10% Preferred Customer bonuses are paid only to COE members.

**10% BONUS**

- The 10% price difference between wholesale and your own COE pricing is paid as a bonus to your account, on all orders placed by visitors to your MyEEXCEL website.

## ⑤ Personalized MyEEXCEL website: Share E. EXCEL anytime, anywhere with your own website!



- Visitors can browse and place orders on your own personalized MyEEXCEL site.
- Orders placed at your website are eligible for Preferred Customer Bonuses for COE members.

## ⑥ Shipping Discounts: Enjoy shipping and handling discounts as a COE member:



- \$2.00 USD shipping fee discount or a \$1.00 USD handling fee discount.

Excellent Choices, Extraordinary Benefits as a "Club of Excellence" Member!	COE MEMBERS	E. EXCEL DISTRIBUTORS	PREFERRED CUSTOMERS
Access to E. EXCEL Products	✓	✓	✓
Preferential Pricing – 10% off from wholesale pricing*	✓	✗	✗
Subscription Orders – Selection of product packs up to 20% off wholesale pricing	✓	✗	✗
Access to Promotions and Incentives	✓	✓	✗
Sponsor New Distributors – Earn Commissions on product sales	✓	✓	✗
Product Assurance – Convenience and flexibility	✓	✗	✗
Preferred Customer Bonus from orders at MyEEXCEL.com	✓	✗	✗
Personalized Websites	✓	✓	✗
Shipping Discounts	✓	✗	✗
Distributor Kit – Complementary with any Starter Kit	FREE	FREE	✗

‡ Please refer to E. EXCEL price list for specific product pricing.

# The Easiest Way to Join E. EXCEL® Is Here!

## 1 Identify the **body system** that the E. EXCEL Product's will support

### IMMUNE & RESPIRATORY\*

 **\$200** IMMUNE & RESPIRATORY

 **\$200** IMMUNE & RESPIRATORY-D

 **\$1K** FAMILY ON-THE-GO

### BALANCE\*

 **\$200** MENTAL BALANCE & NUTRITION

 **\$330** NUTRITION BALANCE

### CLEANSING AND CIRCULATORY\*

 **\$200** CLEANSING & CIRCULATORY

 **\$330** CLEANSING & CIRCULATORY

### HEALTHY WEIGHT & VITALITY\*

 **\$200** HEALTHY WEIGHT & VITALITY

### NOURISHING\*

 **\$200** MUSCULOSKELETAL & NOURISHING

 **\$1K** FAMILY TOTAL HEALTH

### OVERALL WELLNESS\*

 **\$200** DIGESTION & OVERALL WELLNESS

### LOW SUGAR NEEDS

 **\$200** IMMUNE & RESPIRATORY-D\*

 **\$330** LOW SUGAR NEEDS & OVERALL WELLNESS

 **\$1K** FAMILY TOTAL HEALTH-D

### HEALTHY SKIN AND EYES\*

 **\$350** HEALTHY SKIN, EYES & CIRCULATORY

### ELEMENTE SKIN CARE OPTIONS

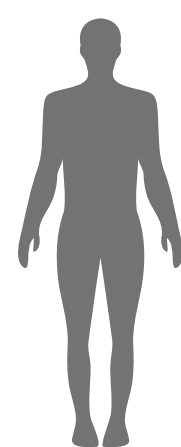
 **\$350** ELEMENTE OASIS PLUS

 **\$350** ELEMENTE SKIN CARE

 **\$1K** ELEMENTE FAMILY

## 2 Choose the best option to fit your needs

YOUR BODY SYSTEM



**AND**



YOUR BUDGET

## 3 Choose to become a COE Member\*\*



Learn all about the benefits of joining the "Club of Excellence" for a healthy way of life!

\*\*You can leave the COE program at any time by filling out the cancellation form found in the EVO document library, and sending that form to customerservice@eexcel.net.

\*These statements have not been evaluated by the U.S. Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

# E. EXCEL® Starter Kits to “Excelerate” Product Sharing!

E. EXCEL’s newest Starter Kits are targeted toward your contacts’ needs. They are the easiest way to share E. EXCEL’s amazing and powerful products with others! Starter Kits are also very rewarding when it comes to earnings, based on product sales.



## Each Bonus is paid only once to three different eligible Distributors

**20%** Paid to the Referring Sponsor (if Sponsor and Referring Sponsor are the same) **OR** paid to the Sponsor (if Sponsor and Referring Sponsor are **NOT** the same)


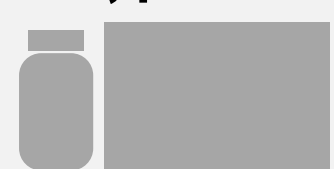



**20%** Paid to the First Qualified Master (or higher, if Sponsor and Referring Sponsor are the same) **OR** paid to the Referring Sponsor (if Sponsor and Referring Sponsor are **NOT** the same)

**5%** Paid to the First Qualified Silver Master (or higher, if Sponsor and Referring Sponsor are the same) **OR** paid to the First Qualified Master (or higher, if Sponsor and Referring Sponsor are **NOT** the same)

## BUSINESS DEVELOPMENT BONUS†!

**10%†** Paid to the Referring Sponsor (if Sponsor and Referring Sponsor are the same) **OR** 5% to the Sponsor and 5% to the Referring Sponsor (if Sponsor and Referring Sponsor are **NOT** the same). E.EXCEL will pay the Business Development Bonus to support efforts in promoting E.EXCEL products to Customers.

The bonus is paid to compensate for the time and financial investment made by the Sponsors or Referring Sponsors, who ensure that the new Distributors receive training about products (may include product samples), compliance, and business building which supports their efforts to promote E. EXCEL products and concepts. If new Distributors choose to purchase products throughout the full four-month introductory period, the Sponsor and/or Referring Sponsor will earn a Business Development Bonus based on the product purchases of the new Distributor.

MONTH ONE	MONTH TWO	MONTH THREE	MONTH FOUR
 <p>+ CV from any purchase</p> 	<p>≥ 100 CV purchase*</p> 	<p>≥ 100 CV purchase*</p> 	<p>≥ 100 CV purchase*</p> 

† Business Development Bonus (BDB): This bonus pays up to 10% from initial order and additional personal orders during months 2, 3, and 4 from new Distributors who join with a Starter Kit on/after October 1, 2019. Based on the initial selection of the Starter Kit, the bonus will pay a max amount of 100% of the dollar amount of the Starter Kit selected. For example, if a \$200 Kit is selected, the BDB will pay up to \$200 USD at the end of month four.

In order for the Sponsor/Referring Sponsor to qualify to receive the BDB the new Distributor must join with the Starter Kit and have qualifying orders for consecutive months 2,3,4. If the new Distributor chooses a Custom Order instead of a Kit in his/her initial order, the Business Development Bonus will not be paid.

\*≥ 100 CV transfers qualify you for the month, and/or consecutive months, but are not counted toward the Business Development Bonus calculations.

\*\*You can leave the COE program at any time by filling out the cancellation form found in the EVO document library, and sending that form to customerservice@eexcel.net.