



Why Join the E. EXCEL® Club of Excellence?

E. EXCEL® COE Benefits & Bonuses

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1 Preferential Pricing: *Enjoy COE pricing!*

10% OFF • 10% off your product purchases from wholesale prices! ‡


2 Preferred Customer Retail Profits: *10% Preferred Customer retail profits are paid only to COE members.*

10% BONUS • The 10% price difference between wholesale and your own COE pricing is paid as a profit to your account, on all orders placed by visitors to your MyEEXCEL website.

3 Subscription Orders: *Receive your favorite products that you know you'll need each month.*

 • Ensure you receive your favorite products each month! Choose your personalized Subscription Order and it will be processed by the end of the day on the 5th or 15th of every month.


4 Business Orders: *Convenience and flexibility are important to our COE members!*

 • Select your Business order for 100 CV or more. If no order is placed for 100 CV or more by the 25th of the month, you will receive your pre-selected business order.

5 Shipping Discounts: *Enjoy shipping and handling discounts as a COE member:*

 • \$2.00 USD shipping fee discount or a \$1.00 USD handling fee discount.

6 Personalized MyEEXCEL website: *Share E. EXCEL anytime, anywhere with your own website!*

 • Visitors can browse and place orders on your own personalized MyEEXCEL site.
• Orders placed at your website are eligible for Preferred Customer retail profits for COE members.

Excellent Choices, Extraordinary Benefits as a “Club of Excellence” Member!	COE MEMBERS	E. EXCEL DISTRIBUTORS	PREFERRED CUSTOMERS
Access to E. EXCEL Products	✓	✓	✓
Preferential Pricing – 10% off from wholesale pricing‡	✓	✗	✗
Preferred Customer Retail Profits from orders at MyEEXCEL.com	✓	✗	✗
Subscription Orders – Receive your favorite products that you know you’ll need each month	✓	✗	✗
Business Orders – Convenience and flexibility	✓	✗	✗
Shipping Discounts	✓	✗	✗
Access to Promotions and Incentives	✓	✓	✗
Sponsor New Distributors – Earn Commissions on product sales	✓	✓	✗
Personalized Websites	✓	✓	✗
Mobile App	✓	✓	✗
Virtual Distributor Kit – Complementary	FREE	FREE	✗

‡ Please refer to E. EXCEL price list for specific product pricing.

E. EXCEL® COE Benefits and Bonuses

Enjoy the following exclusive benefits to Club of Excellence members!

10% New Member Initial Order Coupon

A new Club of Excellence member or E. EXCEL Distributor who has completed an E. EXCEL Distributor Application and Agreement and purchases at least 100 QV worth of products as their initial order.

Once the initial order purchase is completed, E. EXCEL will issue a 10% initial order coupon on the new member’s account at the beginning of the next commission month with a value up to \$200 USD. The new member can redeem their coupon anytime, based on the product certificate rules and regulations detailed at the moment the certificate is issued.

Excelerator Bonuses

Each Bonus is paid only once to three different eligible Distributors

Select any E. EXCEL items up to 2,200 QV, with a minimum of 100 QV as your initial order. That initial order will pay Excelerator bonuses.
Each bonus is paid on that volume, up to 2,200 QV.

20% Paid to the Referring Sponsor (if Sponsor and Referring Sponsor are the same)
OR paid to the Sponsor (if Sponsor and Referring Sponsor are **NOT** the same)

20% Paid to the First Qualified Master (or higher, if Sponsor and Referring Sponsor are the same)
OR paid to the Referring Sponsor (if Sponsor and Referring Sponsor are **NOT** the same)

5% Paid to the First Qualified Silver Master (or higher, if Sponsor and Referring Sponsor are the same)
OR paid to the First Qualified Master (or higher, if Sponsor and Referring Sponsor are **NOT** the same)
