



E. EXCEL ***Youth Rejuvenator Facial Moisturizer*** **Questions & Answers**

Q What makes *Youth Rejuvenator Facial Moisturizer* different from other moisturizers?

A In addition to the use of our exclusive *Oxygenberry® Complex*, *Youth Rejuvenator Facial Moisturizer* also contains several perfluorocarbons (PFCs), man-made compounds that have been shown to be beneficial to the skin.

Q What are perfluorocarbons?

A Perfluorocarbons, which began to be studied for medical purposes in the 1960s, make excellent transporting and delivering systems for oxygen, and as such, they have been used as an "artificial blood" in the medical field. When added to cosmetics, PFCs have shown fast, visible results.

Q How do PFCs benefit the skin?

A **Cells breathe better**

Oxygen depletion and carbon dioxide accumulation contribute to poor cellular respiration, resulting in dull and dehydrated skin with uneven skin tone. When applied to the skin, PFCs quickly deliver oxygen directly to the middle layer of the skin or the dermis, expel excess carbon dioxide, and restore skin cells' natural biological functions, leading to improved skin appearance.

Increases skin volume

PFCs help to increase the volume of the dermis by 10%–15%, thereby reducing the appearance of fine lines.

Relaxes glabellar muscles

Small muscles between the eyebrows and in the forehead, an area called the glabella, cause frown lines. When we frown or squint, these muscles contract due to small electrical impulses. Over time, frequent frowning and squinting can lead to wrinkles that make us look tired and older. PFCs help to insulate the glabellar muscles from electrical impulses so that they can relax and find their natural position. This improves skin appearance and helps to reduce wrinkles.

Rapid skin penetration

Low-molecular-weight PFCs penetrate the dermis quickly for fast, visible results. High-molecular-weight PFCs penetrate slower, maintaining the initial results and further treating the dermis. By using a blend of PFCs with different molecular weights and half-lives, results can last for up to 11 days after stopping application.

Q What visible results can be seen from using PFCs?

A PFCs demonstrate fast, visible results during tests on human skin. The amount and depth of wrinkles were visibly reduced after a given period of usage, as the examples below show. Results may be seen as soon as 90 seconds, but may vary among individuals. Some examples appear here.

Figure 1:
Eye area of a 35-year-old female

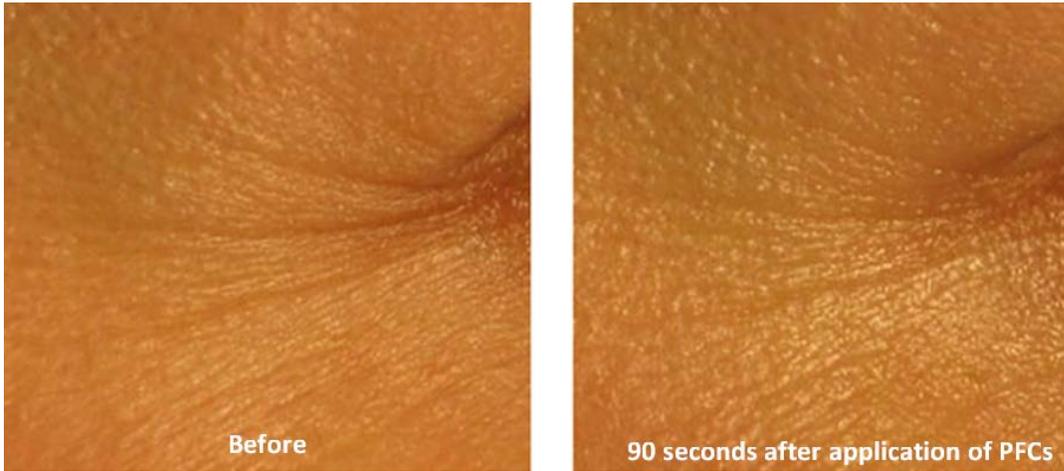


Figure 2:
Effects of applying PFCs for 28 days



Figure 3:
Effects of applying PFCs once daily for 18 months



Q How long can the effects of PFCs last?

A E. EXCEL suggests using *Youth Rejuvenator Facial Moisturizer* daily for best results. However, research shows that the effects can last for up to 11 days after stopping application of PFCs. The duration may vary between individuals and length of time the product has been used.

Q How do I use *Youth Rejuvenator Facial Moisturizer*?

A After applying *Oxyginberry Essence Hydrating Facial Serum* to cleansed skin, evenly smooth on *Youth Rejuvenator Facial Moisturizer* on the face. You may also use *Youth Rejuvenator Facial Moisturizer* straightaway. For people with dry skin or in dry climates and seasons, E. EXCEL recommends first applying *Youth Rejuvenator Facial Moisturizer*, followed by *Essential Line Defying Facial Cream*, products from the *Rose Essentials* range, the *Cactus Essentials* range, or any other preferred product for enhanced skin hydration. For optimal results, wait one minute for *Youth Rejuvenator Facial Moisturizer* to be fully absorbed into the skin before using other products.

Q What skin types is *Youth Rejuvenator Facial Moisturizer* suitable for?

A *Youth Rejuvenator Facial Moisturizer* is suitable for all skin types, especially for skin showing signs of aging like fine lines and wrinkles.