

## E. EXCEL Nutritional Immunology®

### Prevention Over Cure

Nutritional Immunology is a science pioneered by E. EXCEL's founder, Dr Jau-Fei Chen. It studies the close relationship between nutrition and the immune system. Research shows that consuming healthy foods strengthens the immune system; a strong immune system can defend us from most illnesses. Nutritional Immunology emphasizes consuming natural, wholesome foods for good. This science surpasses the study of basic nutrients essential for survival such as vitamins and proteins. Instead, E. EXCEL Nutritional Immunology® researches how antioxidants, phytochemicals and polysaccharides help boost the immune system.

E. EXCEL Nutritional Immunology® emphasizes prevention over cure. Many health problems can be better prevented if we provide our immune system with proper nourishment on a daily basis.

### Our Product Development Process

We formulate our products utilizing the science of Nutritional Immunology as our foundation. Our development process includes developing and manufacturing wholesome products, which includes:

1. Researching the different types of plant food that contain the most abundant phytochemicals, antioxidants and polysaccharides;
2. Studying which plant species is most beneficial to the human immune system. For example, there are over 80 species of ginger, but all contain varying amounts of nutrients;
3. Analyzing which parts of a plant contain the most beneficial phytonutrients;
4. Selecting the most appropriate harvest time. For example, the older the ginseng, the better it is, as ginseng harvested at a young age yields little nutritional benefit. Mushrooms should be harvested when they are still young to obtain optimum quality;
5. Using appropriate processing techniques, i.e., some plants must be heated before use while others should not be heated.

E. EXCEL is effective because of the amount of research and expertise devoted to all stages of product development, from beginning to end. Every single product is highly concentrated and packed using state-of-the-art technology to ensure that valuable phytonutrients will not be lost. E. EXCEL takes great care in providing you the best products available.

E. EXCEL's products are not medications. They are botanical food products based on the science of Nutritional Immunology to supplement your nutrient sources and help provide balance to your daily diet.

E. EXCEL's products are not intended to diagnose, treat, cure or prevent any diseases and should not be used as a substitute for professional medical diagnosis and treatment. If you experience any discomfort, please consult your doctor for advice.



# Nutricardia™

*For your heart and liver!*

Your heart and liver exist in a symbiotic relationship. The heart circulates blood throughout the body, bringing your cells food and oxygen and carrying oxygen-depleted blood cells and toxins away. The liver steps in to remove toxins and clean your blood before it returns to your heart and then the lungs for more oxygen. This cycle repeats itself continually.

If your liver is not functioning properly, it cannot effectively and efficiently clean the blood delivered to it by the heart. Your liver helps regulate blood cholesterol levels. If your liver is not functioning properly it may lead to clogged arteries around the heart, making your heart work harder and less efficiently.

With wholesome plant foods, like hawthorn berry, blueberry, plum, wintermelon, orange and white mulberry leaf, *Nutricardia*™ supports the healthy functioning of both your heart and liver.

A strong, healthy heart keeps your cells replenished and vibrant. A strong, healthy liver keeps your blood clean and fully functional. Together, these two vital organs support every cell in your body—and *Nutricardia*™ helps you provide them with the nutrients they need to continue functioning well.

*Nutricardia*™ comes in a box of 30 packets. Mix one packet with 6-7 ounces (200ml) of warm water and enjoy its delicious fruit flavor any time of the day!

*If you are currently taking heart medication, please consult your licensed physician before taking Nutricardia™.*



「心醇」™

呵護您的心臟和肝臟!

您的心臟和肝臟是以一種互惠互利的共生關係存在的。心臟會將血液傳遍整個人體，為您的細胞送去食物和氧氣，同時帶走缺氧血球和毒素；而肝臟則要在血液回流至心臟之前，清理其中的毒素、將其淨化。然後，血液再進入肺部獲取更多氧氣。這一過程自動地週而復始、循環不斷。

您的肝功能一旦不正常，就無法及時有效地清理由心臟傳輸過來的血液。您的肝臟能調整血膽固醇水平，假如您的肝功能失調，可能會導致心臟附近的動脈血管堵塞，不僅會給您的心臟增加負擔，同時也會削弱心臟的功能。

「心醇」富含多種有益健康的植物性食品，像山楂、藍莓、李子、冬瓜、橙子和白桑葉等，可同時滋養您的心臟和肝臟。

強健的心臟能為您的細胞補充營養，保持其活力；而強健的肝臟則可維護您血液的純淨，使之發揮出最大的功效。心臟和肝臟共同滋養著您體內的每一個細胞，而「心醇」就是為您的這兩個重要器官提供所需的營養，使它們能夠持續地正常工作。

「心醇」為盒裝，每盒30包。一天中，您隨時可取一包「心醇」，以6-7盎司(200毫升)溫水沖泡後飲用，享受其甜美的水果口味!

假如您目前正在服用治療心臟疾病的藥物，請在諮詢持照醫生後再飲用「心醇」。

## 丞燕營養免疫學

### 預防勝於治療

營養免疫學是由丞燕創辦人陳昭妃博士首創的一門科學，它專門探討營養和免疫系統之間的密切關係。研究顯示，食用健康食品會強化人體的免疫系統，而只有強健的免疫系統才能夠抵禦絕大多數的疾病。營養免疫學強調的是以有益養生的天然食品來維護健康。營養免疫學的研究大大超越了像維生素、蛋白質這種維持生命的基本營養的研究，它更注重的是抗氧化劑、植物性營養素和多醣體如何能強化人體免疫系統的研究。

丞燕營養免疫學倡導的是預防勝於治療。假如我們每日以恰當的營養來滋補自己的免疫系統，我們就能及時地預防許多健康問題。

### 我們的產品開發過程

我們的產品是基於營養免疫學的原理配制而成。我們的產品開發過程包括研發和生產有益養生的健康產品，具體是指：

- 1 研究各種含有豐富植物性營養素、抗氧化劑和多醣體的植物食品。
- 2 找出最有益於人體免疫系統的植物的特定種類，比如姜有80多個品種，每一種姜的營養含量都十分不同。
- 3 解析找出每種植物最富含植物營養素的部位。
- 4 選定最適合的採收時間。比如，尚在幼小時期就收穫的人參幾乎是沒有什麼營養效益的，生長年份越久的人參才越好；而蘑菇則需要在鮮嫩的時候就儘快採收，這樣才能保留它的最佳品質。
- 5 採用恰當的加工技術，例如某些植物需以高溫處理，而另外一些則不必加溫。

丞燕產品之所以效益卓著，是因為在開發產品的各個階段，我們由始至終投入了大量的研究，並採用了專業的技術。每一種產品都經過高濃縮並以最尖端的技術包裝，以確保珍貴的植物營養素不會流失。丞燕所珍視的是能夠將最佳的產品提供給您。

丞燕產品不是藥物，而是在營養免疫學基礎上研製的植物食品，為您的營養資源提供又一選擇，幫助您保持每日食品結構的平衡。

丞燕產品不用於診斷、處理、治療或預防任何疾病，不可用來替代任何專業醫生的診斷結果或治療方法。假如您感到有任何不適，都請您聽取專業醫生的意見。