



E. EXCEL NOCO® Formulation Change Questions & Answers

Q Why has the formulations of NOCO® changed?

A E. EXCEL offers you the best with continuous research, stringent manufacturing process, as well as advanced processing and concentration techniques. As we continue to strive for excellence, we update our product formulations from time to time to reflect the latest research findings and technological advances to bring the highest quality products to all.

Q What is the new formula of NOCO®?

A The new formula for NOCO® contains

- Ginseng root
- Red Jujube fruit
- Licorice root
- Reishi mushroom
- Peppermint leaf
- Chrysanthemum flower

Q Will I still be able to get the old NOCO® formula?

A No, now that the new NOCO® formula has been released, E. EXCEL will only be producing the new formula.

Q Why did the price of NOCO® also change?

A The price of NOCO® has gone up slightly because of the high quality of some of the new ingredients in the product, such as reishi mushroom and ginseng root. We are striving to keep the price of this superior product for respiratory support as low as possible.

Q Is the new formula as good as the old formula?

A This new formula is also available in Asia, where it has proven to be very successful! We are very pleased to be able to offer it in North America!

Q Does this new NOCO® use veggie capsules?

A No, the NOCO® capsules are bovine gelatin capsules. Over the past couple of years, E. EXCEL has tried cellulose, or veggie capsules in several capsules products and have come to the conclusion that they are both too expensive and too brittle. To begin with, cellulose capsules are more expensive than bovine gelatin capsules. When you add in the amount of breakage experienced with cellulose capsules and the returns encountered because of this breakage, among other issues, the additional expense would mean raising the price of our capsule product even higher, which we are reluctant to do.

We suggest that those who object to bovine gelatin capsules simply open the capsule and consume only the contents.

Q Is it advisable to consume *Panax ginseng* and American ginseng if you are not feeling well?

A *Panax ginseng* (Ji-Lin ginseng) and American ginseng have neutral and cooling properties respectively. In addition, they are packed with ginsenosides, phytochemicals, antioxidants and polysaccharides that nourish the entire body and support the immune system. However, it is not advisable to consume red ginseng or Korean ginseng, as these have warming properties.



丞燕 「風克」改良配方 問與答

問 為什麼要更改「風克」的配方?

答 丞燕始終堅持以新的研究成果、嚴格的生產程序、先進的加工和濃縮技術來製作產品。由於我們一貫秉持完美的原則，力求在製造產品時能採用最新的科研成果和最先進的技術，所以我們會不斷地改進產品配方，以保證為大家提供最優質的產品。

問 新「風克」的配方中都有什麼?

答

- 人參
- 紅棗
- 甘草
- 靈芝
- 薄荷葉
- 菊花

問 我還能買到舊配方的「風克」嗎?

答 不能。隨著新配方的推出，現在丞燕將只生產新配方的「風克」了。

問 為什麼新「風克」的價格也變更了?

答 因為諸如靈芝和人參這些成份比較貴重，所以新「風克」的價格微有上調。其實，我們已儘量將這項滋補呼吸系統的產品控制在可能的低價位。

問 「風克」的新配方跟舊配方一樣好嗎?

答 新配方「風克」在亞洲出售後，已獲得了極大的成功！所以我們非常高興地在北美也推出新配方的「風克」！

問 新「風克」使用的是植物膠囊嗎?

答 不是。新「風克」的膠囊由牛明膠製成。在過去的幾年中，丞燕曾嘗試過以纖維素和植物製造幾種產品的膠囊，但效果均不理想，這些膠囊的價格都太高並且非常容易破裂。首先，纖維素膠囊比牛明膠更貴，再加上纖維素膠囊的破損率以及因破損造成的退貨等相關問題，都會使這項產品的價格不得不提至更高，而這是我們大家都不願接受的。

我們建議各位不願服用牛明膠的人士打開膠囊，只食取內含的粉末即可。

問 當您感覺不舒服的時候，還能吃人參或者西洋參嗎?

答 人參(吉林人參)和西洋參的特性分別為平性和涼性。而這兩種人參中含有的人參皂甙、抗氧化劑和多醣體，能夠全面滋養人體，強化免疫系統。但是紅參或高麗參則需慎用，因為它們是熱性的。