



E. EXCEL **Millennium® Packaging Change Questions & Answers**

Q Why is E. EXCEL changing the *Millennium* packaging?

A At E. EXCEL, we are always looking for ways to provide fresher, safer products to our consumers. Continually searching for state-of-the-art packaging is just one of the ways we maintain our emphasis on quality products.

Q Is the *Millennium* formulation changing with this packaging change?

A No, only the packaging is changing. It will contain the same *Millennium* formulation you have previously been receiving in Cheer Pack form.

Q Where does the new packaging come from?

A *Millennium* uses paper cartons made from EP-PAK (GL Film), which is a patented, state-of-the-art technology from Toppan Printing Co., Ltd. Founded in 1900, Toppan Printing Co., Ltd. is a listed company with over 48,000 employees, and it is one of the most established and reputable companies in Japan.

Q Is this the same type of packaging used in a milk carton?

A No. Milk cartons are typically made from paperboard coated with a single layer of waterproof plastic, generally polyethylene. Tiny impurities may enter the product and contaminate it. In addition, it may leak when used with high-sodium or highly acidic liquids, and it has a shorter shelf life.

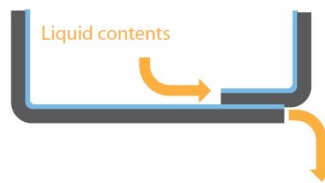
Q What makes EP-PAK (GL Film) a better choice?

A Unlike a milk carton, the EP-PAK (GL Film) provides five layers of barrier protection from impurities in the external environment. This protects consumers' health and safety. It does not leak, even when used with high-sodium or highly acidic liquids, because it has superior multilayered coating with GL Film and sealing. In addition, EP-PAK (GL Film) is fully sealed using the patented Edge Protect structure. This means a longer shelf life for the product.

Edge Protect Structure

Seal Structures for Sides and Base

◇ Conventional paper carton



◇ *Millennium* Toppan EP-PAK



Q What are the benefits of *Millennium's* new packaging?

- A
- Freshness
 - Portable
 - Convenience
 - Tamper-proof spout
 - Re-sealable
 - Prevents Leaks
 - Protects from contamination
 - Provides long shelf life
 - Prevents nutrient loss



丞燕 「千禧泉」包裝再升級 問&答

問 丞燕為什麼要更改「千禧泉」的包裝？

答 丞燕一貫堅持為消費者提供更新鮮、更安全的產品。而及時採納最先進的包裝技術來包裝產品，正是我們始終重視產品質量的一種體現。

問 「千禧泉」的包裝改變了，那「千禧泉」的配方是否也改變了呢？

答 「千禧泉」的配方沒有改變，只有包裝變了。「千禧泉」的配方一如從前，還是跟您用過的Cheer Pack的一樣。

問 新包裝是什麼材料做出來的？

答 「千禧泉」使用的紙盒是用EP-PAK (GL薄膜型) 材料製作的，這種材料是日本凸版印刷株式會社 (Toppan Printing Co.) 擁有專利的一種高端技術產品。發明這種材料的日本凸版印刷株式會社，創辦於1900年，擁有48,000多位員工，是一家享譽日本的知名企業。

問 「千禧泉」的新包裝材料跟牛奶盒一樣嗎？

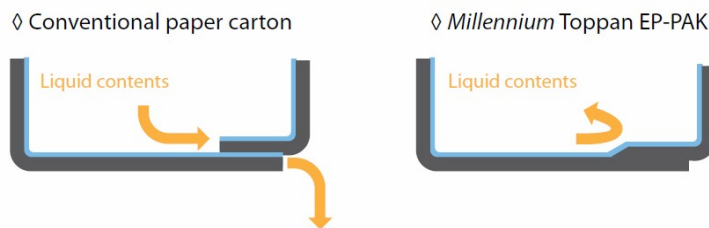
答 不是。普通牛奶紙盒用的通常都是附有一層防水塑料薄膜 (一般為聚乙烯) 的紙板。微小的雜質有可能會進入此類包裝，並可能污染產品。另外，如果盒內盛裝高鹽分或高酸度的液體，還可能造成滲漏。保質期較短。

問 為什麼EP-PAK (GL薄膜型) 的包裝材料更好？

答 EP-PAK (GL薄膜型) 與牛奶盒的材料不同，它有五層覆膜，能有效阻隔外界雜質，保障了消費者的健康和 safety。由於EP-PAK (GL薄膜型) 材料由多層優質薄膜壓製而成，具有高度密封性，所以即使包裝了高鹽分或高酸度的液體也不會滲漏。此外，EP-PAK (GL薄膜型) 具有專利的Edge Protect密封結構，其密封性能極佳，所以用它包裝的產品的保質期也更長。

Edge Protect Structure

Seal Structures for Sides and Base



問 「千禧泉」新包裝的優勢有哪些？

答

- 利於保鮮
- 攜帶方便
- 飲用方便
- 封口嚴密
- 可重新密封
- 防洩漏
- 防污染
- 保質期長
- 防營養流失