



Why Join the Club of Excellence?

1 Preferential Pricing: *Enjoy COE pricing!*

10% OFF • 10% off your product purchases from wholesale prices! †

2 Autoship Collection: *A specially designed combination of products only available to active COE members!*



- Each pack is priced at an additional 10% discount, which equals a 20% discount off wholesale pricing.
- The option to re-order one of these packs on a monthly basis through Autoship is only available to active COE Members!

3 Autoship Assurance: *Convenience and flexibility are important to our COE members!*



- Your personalized “Autoship Collection” pack will be processed by the end of the day on the 25th of every month.
- If you do not want to receive your Autoship Collection pack, simply place an order for over 100 CV before the 25th of the month to receive your “must have” items quickly.

4 Preferred Customer Bonuses: *10% Preferred Customer bonuses are paid only to active COE members:*

10% BONUS • On all orders placed by visitors to your MyEEXCEL website.
• The 10% price difference between wholesale and your own COE pricing is paid as a bonus to your account.

5 Personalized MyEEXCEL website: *Share E. EXCEL anytime, anywhere with your own website!*



- Customize your website with your own information.
- Visitors can browse and place orders on your own personalized MyEEXCEL site.
- Orders placed at your website are eligible for Preferred Customer Bonuses.

6 Shipping Discounts: *Enjoy shipping and handling discounts as an active COE member:*



- \$2.00 USD shipping fee discount or a \$1.00 USD handling fee discount.

Excellent Choices, Extraordinary Benefits as a “Club of Excellence” Member!	COE MEMBERS	E. EXCEL DISTRIBUTORS	PREFERRED CUSTOMERS
Access to E. EXCEL Products	✓	✓	✓
Preferential Pricing – 10% off from wholesale pricing	✓	×	×
Autoship Collection– Selection of product packs up to 20% off wholesale pricing	✓	×	×
Autoship Assurance – Convenience and flexibility	✓	×	×
Preferred Customer Bonus from orders at MyEEXCEL.com	✓	×	×
Personalized Websites	✓	✓	×
Shipping Discounts	✓	×	×
Distributor Kit	FREE	\$25	×

† Please refer to E. EXCEL price list for specific product pricing.



The Easiest Way to Join E. EXCEL Is Here!

1 Identify the **body system** that the E. EXCEL Product's will support

IMMUNE & RESPIRATORY

IMMUNE & RESPIRATORY
\$200

FAMILY ON-THE-GO IMMUNITY
\$1K

BALANCE

MENTAL BALANCE
\$200

NUTRITION BALANCE
\$330

CLEANSING AND CIRCULATORY

CLEANSING & CIRCULATORY
\$200

CLEANSING & CIRCULATORY
\$330

HEALTHY WEIGHT & VITALITY

HEALTHY WEIGHT & VITALITY
\$200

NOURISHING

NOURISHING
\$200

FAMILY TOTAL HEALTH
\$1K

OVERALL WELLNESS

OVERALL WELLNESS
\$200

LOW SUGAR NEEDS

LOW SUGAR NEEDS
\$330

FAMILY TOTAL HEALTH-D
\$1K

HEALTHY SKIN AND EYES

HEALTHY SKIN & EYES
\$330

ELEMENTE OPTIONS

ELEMENTE OASIS
\$350

ELEMENTE
\$350

ELEMENTE FAMILY
\$1K

2 Choose the best option to fit your needs

YOUR BODY SYSTEM



AND



YOUR BUDGET

3 Become a COE Member!



Learn all about the benefits of joining the "Club of Excellence" for a healthy way of life!



E. EXCEL Starter Kits for "Excelerated" Earnings!

E. EXCEL's newest Starter Kits are targeted toward your contacts' needs. They are the easiest way to share E. EXCEL's amazing and powerful products with others! Starter Kits are also very rewarding when it comes to earnings.

Whether your contact chooses a \$200 Kit, a \$330 / \$350 Kit, or a \$1K Kit, you will be rewarded with "Excelerated" Earnings.








20% Paid to the Referring Sponsor (if Sponsor and Referring Sponsor are the same) **OR** paid to the Sponsor (if Sponsor and Referring Sponsor are **NOT** the same)

20% Paid to the First Qualified Master (or higher, if Sponsor and Referring Sponsor are the same) **OR** paid to the Referring Sponsor (if Sponsor and Referring Sponsor are **NOT** the same)

5% Paid to the First Qualified Silver Master (or higher, if Sponsor and Referring Sponsor are the same) **OR** paid to the First Qualified Master (or higher, if Sponsor and Referring Sponsor are **NOT** the same)

BUSINESS DEVELOPMENT BONUS†!

10% Paid to the Referring Sponsor (if Sponsor and Referring Sponsor are the same) **OR** 5% to the Sponsor and 5% to the Referring Sponsor (if Sponsor and Referring Sponsor are **NOT** the same)

MONTH ONE	MONTH TWO	MONTH THREE	MONTH FOUR
 <p>+ CV from any purchase</p> 	<p>> 100 CV purchase*</p> 	<p>> 100 CV purchase*</p> 	<p>> 100 CV purchase*</p> 

E. EXCEL is committed to assisting Sponsors and Referring Sponsors to train all new Distributors by incorporating product, compliance, and business-building concepts. If new Distributors choose to purchase product throughout the full four-month introductory period, E. EXCEL will reward the Sponsor and/or Referring Sponsor a Business Development Bonus† based on the product purchases of the new Distributor.

†Business Development Bonus (BDB): This bonus pays up to 10% from initial order and additional personal orders during months 2, 3, and 4 from new Distributors who join with a Starter Kit on/after October 1, 2019. Based on the initial selection of the Starter Kit, the bonus will pay a max amount of 100% of the value of the Starter Kit selected. For example, if a \$200 Kit is selected, the maximum bonus paid by the BDB at the end of month four would be \$200 USD.

To qualify for the BDB, the new Distributor must join with a Starter Kit and have qualifying orders for consecutive months 2, 3, and 4 (custom orders will not count towards this bonus).

*>100 CV transfers qualify you for the month, and/or consecutive months, but are not counted toward the Business Development Bonus calculations.