



## CELEBRATION™

The cactus is one of nature's finest foods for bolstering the immune system. Its high nutritional value has been proven by research. Studies indicate that the cactus offers many health benefits such as strengthening the immune system, lowering blood sugar and cholesterol levels, and speeding up wound healing. Cactus is rich in phytochemicals—naturally occurring plant compounds that strengthen the immune system.

One of nature's best adaptogens is *Cordyceps sinensis*. It can improve the body's ability to handle stress and balance body functions. Research shows that *Cordyceps sinensis* has strong antioxidant effects and protects cells from free radical damage. *Cordyceps sinensis* is rich in polysaccharides and can effectively regulate immune functions, thereby preventing the spread of rogue cells and lowering blood cholesterol levels.

American ginseng is a precious herb that helps the body adapt to stress, affects body temperature and reduces fatigue. American ginseng extract has more than 30 ginsenosides. Ginsenosides, a group of nutrients unique to ginseng, help bolster the immune system. What's more, American ginseng contains polysaccharides that can help destroy rogue cells and viruses, and balance the immune system.

*Celebration™* contains *Cordyceps sinensis*, American ginseng, cactus, royal jelly and honey, and is high in phytochemicals and antioxidants. Its natural ingredients can be easily absorbed by the body. *Celebration™* is suitable for everyone, especially those who want the strength, endurance and vitality to handle today's stressful lifestyle!

*Celebration™* is packaged in a box of 30 individual, stay-fresh packets to complement your busy lifestyle. Mix each packet with 100 ml of warm or cold water and enjoy.



## E. Excel Nutritional Immunology®

### Prevention Over Cure

Nutritional Immunology is a science pioneered by E. Excel's founder, Dr Jau-Fei Chen. It studies the close relationship between nutrition and the immune system. Research shows that consuming healthy foods strengthens the immune system; a strong immune system can defend us from most illnesses. Nutritional Immunology emphasizes consuming natural, wholesome foods for good health and does not endorse consuming chemically processed foods. This science surpasses the study of basic nutrients essential for survival such as vitamins and proteins. Instead, E. Excel Nutritional Immunology® researches how antioxidants, phytochemicals and polysaccharides help boost the immune system.

E. Excel Nutritional Immunology® emphasizes prevention over cure. Many health problems can be better prevented if we provide our immune system with proper nourishment on a daily basis.

### Our Product Development Process

E. Excel's formulates its products on the science of Nutritional Immunology. We have spent much time and effort on developing and manufacturing wholesome products, which includes:

1. Researching the different types of plant food that contain the most abundant phytochemicals, antioxidants and polysaccharides;
2. Studying which plant species is most beneficial to the human immune system. For example, there are over 80 species of ginger, but all contain varying amounts of nutrients;
3. Analyzing which parts of a plant contain the most beneficial phytonutrients;
4. Selecting the most appropriate harvest time. For example, the older the ginseng, the better it is, as ginseng harvested at a young age yields little nutritional benefit. Mushrooms should be harvested when they are still young to obtain optimum quality;
5. Using appropriate processing techniques, i.e., some plants must be heated before use while others should not be heated.

E. Excel's products are effective because of the amount of research and professional expertise devoted to each product formulation. Every single product is highly concentrated and packed using state-of-the-art technology to ensure that valuable phytonutrients will not be lost.

E. Excel's products are not medications. They are botanical food products based on the science of Nutritional Immunology to supplement your nutrient sources and help provide balance to your daily diet.

E. Excel's products are not intended to diagnose, treat, cure or prevent any diseases and should not be used as a substitute for professional medical diagnosis and treatment. If you experience any discomfort, please consult your doctor for advice.