



## EVERNEW® ORANGE

### Natural Fiber Beverage

EverNew Orange is a natural, convenient, deliciously orange beverage formulated on the principles of Nutritional Immunology to provide both soluble and insoluble fiber. Experts recommend including soluble and insoluble fiber in your daily meals to aid digestion and reduce calorie intake.

The FDA also states “low fat diets rich in fiber-containing grain products, fruits, and vegetables may reduce the risk of some types of cancer, a disease associated with many factors.”

One serving of EverNew Orange provides 12 grams of fiber, almost half of your fiber needs for an entire day—48%!—and zero fat! Research has indicated that the soluble fiber found in oranges is particularly helpful in controlling cholesterol levels. Combined with insoluble fiber in psyllium, you have both types of fiber your body requires in one tangy orange drink!

In addition to fiber, EverNew Orange also contains antioxidants found in whole oranges, bananas and oats. With the whole orange content, EverNew Orange is a good source of the antioxidant, Vitamin C! All of that and only 16 grams of carbohydrates and 70 little calories per serving!

EverNew Orange comes in a box of 30 individually wrapped servings, making it easy to grab and go. Mix it with water or fruit juice to increase dietary fiber to cleanse and refresh the body.



## E. Excel Nutritional Immunology®

### Prevention Over Cure

Nutritional Immunology is a relatively new science pioneered by E. Excel's founder, Dr Jau-Fei Chen. It studies the close relationship between nutrition and the immune system. Dr. Jau-Fei Chen's research shows that consuming healthy foods strengthens the immune system; a strong immune system can defend us from most illnesses. Nutritional Immunology emphasizes consuming natural, wholesome foods for good health and does not endorse consuming chemically processed foods. This science surpasses the study of basic nutrients essential for survival such as vitamins and proteins. Instead, E. Excel Nutritional Immunology® researches how antioxidants, phytochemicals and polysaccharides help boost the immune system. E. Excel Nutritional Immunology® emphasizes prevention over cure. Health problems can be better prevented if we provide our immune system with proper nourishment daily.

### Our Product Development Process

E. Excel formulates its products on the science of Nutritional Immunology. We have spent much time and effort on developing and manufacturing wholesome products, which includes:

1. Researching the different types of plant food that contain the most abundant phytochemicals, antioxidants and polysaccharides;
2. Studying which plant species is most beneficial to the human immune system. For example, there are over 80 species of ginger, but all contain varying amounts of nutrients;
3. Analyzing which parts of a plant contain the most beneficial phytonutrients;
4. Selecting the most appropriate harvest time. For example, the older the ginseng, the better it is, as ginseng harvested at a young age yields little nutritional benefit. Mushrooms, however, should be harvested when they are still young to obtain optimum quality;
5. Using appropriate processing techniques, i.e., some plants must be heated before use while others should not be heated.

E. Excel's products are effective because of the amount of research and professional expertise devoted to each product formulation. Every single product is highly concentrated and packed using state-of-the-art technology to ensure that valuable phytonutrients will not be lost.

E. Excel's products are not medications. They are botanical food products based on the science of Nutritional Immunology to supplement your nutrient sources and help provide balance to your daily diet.

E. Excel's products are not intended to diagnose, treat, cure or prevent any diseases and should not be used as a substitute for professional medical diagnosis and treatment. If you experience any discomfort, please consult your doctor for advice.